

The NERO LARP Office Announces New NERO LARP Chapter in California

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Pittsburgh PA 15201

[Http://NEROLARP.com](http://NEROLARP.com)

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The NERO LARP office is proud to announce the opening of its newest NERO LARP Chapter in the California area, NERO Cali!

NERO Cali is owned by Henry James Thomas. Henry has been involved in LARP since 2003 and was once a staff member for NERO West. Henry is an event coordinator and has helped to produce music concerts, weddings and other events for various organizations.

With LARP as a life long passion Henry looks forward to operating his favorite one, NERO LARP. With a staff comprised of long time NERO LARP players Richard Cappels, Sandra Stewart and Jeffery Pixeoto, NERO Cali is looking to start their Rookie Season with the experience of a Veteran Chapter.

NERO Cali will be starting its first season officially January 2014, operating in the Lake County, Sonoma County, Sacramento County, Napa County, Marin County, San Francisco County, San Mateo County, Santa Clara County, Santa Cruz County, Tuolumne County, and Tulare County, in California.

NERO Cali is utilizing the NERO!" Rule Book © 9th edition, available [HERE](#) NERO Rule Book 9th Edition FREE DOWNLOAD

<http://nerolarp.com/download.php>

NERO Cali will be producing One-Day Events, Personal Adventures, Weekend Events, and encouraging use of the monthly "Plot Submission" options.

Various sites all over the areas of operation will be used for game purposes. Day Events and Personal Adventures will primarily be held in public parks, while Weekend Events will be held in either private campgrounds or public campgrounds that have approved NERO Cali to hold events.

The promotion campaign for NERO Cali will utilize Social Media as its primary source of advertising with professional quality promotional videos to be uploaded to Facebook and Youtube as well as game store fliers, business cards and Henry's relentless pursuit of self promotion.

Visit [NERO LARP CALIFORNIA website](#) for more information, to sign up for its forums and register for an event.

Visit [NERO LARP website](#) to take the NERO LARP Tour or download the Nero Rule Book 9th Edition.

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NERO Live Adventures Games, LLC, is the largest Live Action Role Play (LARP) organization in the world, with more than fifty NERO LARP Chapters across the U.S., Canada and South Africa. Joseph Valenti has been the president of NERO Live Adventure Games since August 03, 1998 and manages a staff of more than fifty people across the country.

Visit [NERO LARP Main Website](#) to open a NERO LARP Chapter or find Company contact information.